**APPLICATION FORM IXA UvA Informatics Feasibility Fund for Employees IvI, max. 25K euro.**

*Remark: a combination of this application (max 25K euro) with an APCA application (max 45K euro) is possible.*

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|  | **Description of application** |   |
| **●** | Title (business) Case: |  |
| **●** | Business developer IXA-UvA HvA |  |
| **1** | **Personal details of APPLICANT** | *(Copy this block where there is more than one person)* |
| **●** | Name |  |
| **●** | UvA email address |  |
| **●** | Do you have experience with the commercialization of technology? |  |
| **2** | **Summary**  |   |
| **●** | Describe in max. 150 words the essence of the invention and business case, including the problem, added value, unique aspects, functional advantage. |  |
| **●** | Describe the activities planned for the feasibility study |  |
|  | Describe the main goals of the feasibility study |  |
| **3** | **Knowledge & Technology** |    |
| **●** | How is the knowledge and technology processed and used in the product/service ? |  |
|  | What is the Technology Readiness Level (TRL) of the Knowledge? |  |
| **4** | **Product & Market** |    |
| **●** | Describe the potential market: customers/clients, size, market segment |  |
| **●** | Which barriers are expected to be determining for entry into the market? |  |
| **●** | What are competing alternatives with the same functionality? |  |
| **5** | **Strategy** |  |
| **●** | Briefly describe the strategy: start-up, cooperation with external partner or licensing to external partner |   |
| **6** | **Protection of Intellectual Property (IP)****NB: Keep in mind the Valorisation Rules of the UvA. See:** [**http://www.uva.nl/en/about-the-uva/uva-profile/policy-papers/valorisation-at-the-university-of-amsterdam/valorisation-at-the-university-of-amsterdam.html**](http://www.uva.nl/en/about-the-uva/uva-profile/policy-papers/valorisation-at-the-university-of-amsterdam/valorisation-at-the-university-of-amsterdam.html) | *Please note that this does not only apply to patents, but also software, questionnaires, etc.* |
| **●** | Mention all IP aspects necessary for exploitation of the results. Who are the inventors and related patents? |  |
| **●** | Where there is a patent application – What is the status of the application? |  |
| **7** | **Exploitation Plan** | *(Limited to Feasibility Study)* |
|  | **D** | Costs | Start date | End date |
| I |  |  |  |  |
| II |  |  |  |  |
| III |  |  |  |  |
| IV |  |  |  |  |
|  | total: |  |  |  |
| **8** | **Acknowledgement of the Dean of the faculty** |  |
|  | Refer to a document or email |  |
| **9** | **Signature** |  |
|  | Date: |  |
|  | Place: |  |
|  | Signature(s): |  |

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