**Application Form IXA UvA Informatics Feasibility Fund – Student**

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| --- | --- | --- |
|  | **Description of application** |   |
| **●** | Title (business) Case: |  |
| **●** | Business developer IXA-UvA HvA |  |
|  | **Personal details of APPLICANT** | *Copy this block when there is more than one person involved* |
| **●** | Name |  |
| **●** | UvA email address |  |
| **●** | Do you have experience with the commercialization of technology? | Yes / no? |

# **Pitch**

Provide the essence of your idea in a few sentences

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# **Problem**

What is the challenge or opportunity you are focusing on?

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# **Solution**

What is your solution?

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# **Market**

What is the size of the total market you operate in? What is the size of the market that is directly accessible to you?

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# **Product details**

Which important features does your product have that provide a solution to the problem?

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# **Development roadmap**

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| --- | --- | --- |
| # | **Milestone** | **Description** |
| 1 |  |  |
| 2 |  |  |
| 3 |  |  |
| 4 |  |  |
| 5 |  |  |
| N |  |  |

# **Budget**

How will you spend the €5,000?

|  |  |
| --- | --- |
| **Expense** | **Amount** |
|  |  |
|  |  |
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# **Future business model**

How will you proceed after tests have been successful or how will you incorporate the learnings from the experiment?

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