**HUMANITIES BOOTCAMP (UVA & VU): START YOUR COMPANY WITHIN ONE WEEK!**

Are you a student or researcher with a great business idea, but don’t know where to start? Join the Humanities Bootcamp to learn the basics of developing your business ideas into a successful company. We cover all stages of starting a business and help you boost your entrepreneurial skills. During the week you will work with mentors, coaches and experienced entrepreneurs to help you tackle the challenges of starting a company in the humanities. The Bootcamp is open to humanities students, researchers and alumni from the University of Amsterdam (UvA) and Vrije Universiteit Amsterdam (VU).

**WE OFFER**

- Interactive lectures and workshops
- Individual mentoring sessions with seasoned entrepreneurs and business experts
- A network of consultants and service providers
- Access to our professional network of partners
- A vibrant and welcoming community of passionate founders

**FOR WHOM**

- Humanities MSc or PhD students, researchers, or alumni of UvA and VU
- You have a great business idea
- You are willing to set up your business in the Amsterdam region
- You have an ambition to grow

**PROGRAM**

- Humanities Bootcamp

**DATES**

- October 26, 27, 29 & 30

**TIMES**

- 10:00h – 17:00h
  - (attendance is required on all days)

**LOCATION**

- Humanities Lab AVS
- Binnengasthuisstraat 9
- 1012 ZA Amsterdam

**COSTS**

- Fully sponsored by IXA / IXAnext program

**LANGUAGE**

- English

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Apply before October 19, 2020

We will contact you about the selection procedure

[HTTPS://WWW.F6S.COM/HUMANITIESBOOTCAMPOCTOBER](https://www.f6s.com/humanitiesbootcampoctober)
# PROGRAM OUTLINE

Full-time (four days) crash course in entrepreneurship covering all essential aspects of starting a business. During this week you will work on:

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<th>CUSTOMER VALIDATION</th>
<th>BUSINESS MODEL AND MENTORING</th>
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<tr>
<td>Introductory pitches</td>
<td>Business modelling</td>
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<tr>
<td>Meet likeminded entrepreneurs</td>
<td>Business model canvas</td>
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<td>Customer validation</td>
<td>Startup mentoring</td>
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<tr>
<th>PITCH TRAINING AND FINANCE SESSION</th>
<th>STARTUP FUNDING AND FINAL PITCHES</th>
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<td>Pitch training: tips &amp; tricks</td>
<td>Startup funding</td>
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<td>Finance session</td>
<td>Team work</td>
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<td>Meet a likeminded entrepreneur</td>
<td>Final pitches</td>
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**“THE PROGRAM OFFERED GREAT TOOLS TO MAKE MY IDEAS MORE CONCRETE. IT WAS INSPIRING, STIMULATING AND SOMETIMES CONFRONTATIONAL, ALL IN A POSITIVE SENSE!”**

— Meike Korpershoek, De Taalprof

**“EVERYONE IN THE PROGRAM WENT ALL-IN WITH THEIR OWN IDEAS, BUT ALSO WITH HELPING EACH OTHER. THIS CREATED A GREAT ATMOSPHERE FOR DEVELOPING NEW THOUGHTS.”**

— Casper Vuurmans, Vuurwerk

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Questions?

About the program and criteria for participation: Diane Schöller at d.scholler@ixa.nl or Joost Reimert at Joost@ace-incubator.nl.

About ACE: contact Daniela Redondo Velez at: daniela@ace-incubator.nl

About the Humanities Lab: contact Jonneke Bekkenkamp at J.J.Bekkenkamp@uva.nl

The Humanities Bootcamp is initiated by Humanities Lab AVS at UvA and IXA at UvA & VU and executed by ACE (Amsterdam Center for Entrepreneurship). Innovation Exchange Amsterdam (IXA) is the knowledge transfer office of UvA, VU, HvA and Amsterdam UMC. Humanities Lab AVS is one of the six AVS (Amsterdam Venture Studio) locations in Amsterdam. Amsterdam Center for Entrepreneurship (ACE) is the central incubator for UvA, VU, HvA and Amsterdam UMC.