



**SIGN  
UP**

# ➤ VALORISATION AND IMPACT TRAINING CREATING A SOCIETAL IMPACT STRATEGY

Are you a PhD Candidate and do you want to learn more about how to create impact with your research? To develop a draft impact strategy for your own research and know where to go for valorisation support within the VU?

**Join our training program (split into two interactive sessions) in June to take your first steps on your impact path.**

After having completed the program we are confident that you will have a solid understanding of the valorisation process, societal impact and further, the factors, strategies, and actions, which will help you to optimize the impact of your research.

#### **DATES**

2 June from 13:00-17.00 and  
24 June from 15:00-17:00

#### **APPLICATION DEADLINE**

19 May, 23:59

#### **LOCATION**

Online via ZOOM

#### **COSTS**

Fully sponsored by IXA

#### **LANGUAGE**

English

#### **CREDITS**

1 ECTS

#### **APPLY HERE**

[www.formdesk.com](http://www.formdesk.com)

## FOR WHOM

For VU PhD's in all disciplines, from the social sciences and humanities to law, economics, physical and behavioral sciences and natural sciences. We can place a maximum of 12 participants. A selection process might be needed.

## THE PROGRAM

After the two sessions you will:

- Know about different motivations to engage with impact
- Know what impact is
- Have identified best practices and inspiring examples
- Have a personal impact plan
- Know how to provide feedback on impact plans of your peers
- Know about available impact valorisation support within the VU
- Have interacted with at least one stakeholder(group) you have not interacted with before

### **Session 1** **Developing your plan**

Session 1 is all about developing an impact plan that best suits your research, impact goals and personal competences.

Before the session you will seek inspiration in a provided set of impact examples and academic papers about impact. You will translate this inspiration into a draft impact plan for your research.

The core of session 1 consists of peer feedback sessions to further strengthen your plan.

### **Session 2** **Implementing your plan**

In between session 1 and 2 you will take the first steps in implementing your plan. You will get in touch with at least one stakeholder that you have identified, but have never interacted with before.

Additionally, you will seek support from a valorisation expert within the VU to further implement your plan.

During session 2, we will exchange experiences and formulate tips for your further impact journey.