



# HUMANITIES BOOTCAMP 2022

Start your entrepreneurial journey within one week!

Do you want to pursue your passions and make a difference by developing your idea into your own initiative? Are you a student, recent graduate or researcher with a great idea that can generate impact, but don't know how to take it to the next level?

Join the Humanities Bootcamp to learn the basics of entrepreneurship. We cover all stages of starting a new venture and will help you develop an entrepreneurial mindset to kickstart your social venture, non-profit organization or innovative startup. Throughout the week, you will work with mentors, experts and founders to help you expand your entrepreneurial knowledge and practical skills and get you started! The bootcamp is open to Humanities students, recent graduates and researchers from the University of Amsterdam (UvA) and Vrije Universiteit Amsterdam (VU).

## THE PROGRAM

The 4-day bootcamp includes:

- Interactive lectures and workshops;
- Individual mentoring sessions with seasoned entrepreneurs and experts;
- A vibrant and welcoming community of passionate founders.

## DETAILS

**Program:** 4-day program

**Dates:** Oct 31st, Nov 1st, 3rd & 4th, 2022

**Deadline:** Oct 21st, 2022

**Time:** 9.30 - 17.30 (approximately)

**Attendance:** is required on all days

**Location:** on-site @ Humanities Lab (Oudemanhuispoort) & VU

**Language:** English

**Costs:** Free of charge

## FOR WHOM

- Students, recent graduates and researchers affiliated to the Humanities faculty at the UvA or VU;
- You are passionate and want to make a difference;
- You have a great idea and want to take it to the next level;
- You have an ambition to grow your entrepreneurial mind and skillset.

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## The Program

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### DAY 1

- Welcome & introduction
- Meet an entrepreneur
- Business Modelling
- Teams meetup (key learnings/feedback discussion)

### DAY 2

- Customer Validation workshop
- Business modeling
- Startup mentoring (one-on-one)
- Teams meetup (key learnings/feedback discussion)

### DAY 3

- Finance session
- Legal checklist
- Pitch training: tips & tricks
- Teams work on pitches

### DAY 4

- Meet an entrepreneur
- Startup funding
- Final pitches

“It’s a true honour to join a community of purpose-driven entrepreneurs who fiercely explore what Being Human means in the context of current social, political and environmental challenges. This is a bridge between the heart of a human being, the rules of the labour market and the pressing needs of our societies.”

- Rodrigo Martinez, VU alumnus  
Humanities Bootcamp 2020

“I went from 0 to 100 in 4 days. When I started on Monday morning, I did not know what to expect, neither did I have a solid idea of what I wanted to do with my company. Now that it’s Friday afternoon and I just delivered my final pitch, I feel like I’m ready to face the world of business!”

- Sydney Schelvis, UvA alumnus  
Humanities Bootcamp 2020