



INSPIRE ENTREPRENEURSHIP PROGRAM

Develop your entrepreneurial skills & get inspired to start your own business!

Are you a researcher at the University of Amsterdam, and are you curious to learn more about the opportunities entrepreneurship has to offer? Join our 2-day Inspire Entrepreneurship program to learn what it takes to start an initiative or venture.

Throughout this program, you will be working in teams to develop a new or existing idea. You will learn from entrepreneurs' experiences, how to structure your business model canvas, understand the basics of customer validation, and have the opportunity to pitch in front of an expert jury panel for the prize of €500!

This Inspire Entrepreneurship program is initiated by IXA (Innovation Exchange Amsterdam), UvA (University of Amsterdam), and executed by ACE Incubator (ACE).

THE PROGRAM

The 2-day program includes:

- Interactive workshops & sessions;
- A vibrant and welcoming community of passionate speakers & founders;
- A pitch contest on the final day of the program.

FOR WHOM

This program is open to all PhDs & researchers affiliated with the University of Amsterdam. A few spots will be available for highly motivated MSc students and postdocs affiliated with the University of Amsterdam.

DETAILS

Program: 2-day program

Dates: October 12th & 26th, 2022

Time: 9.00 - 18.00 (with drinks after)

Location: Glazenhuis B0.160, Science Park 904

Attendance: is required on all days

Certificate: Upon the completion of this program, you will receive a certificate of attendance from ACE.

Contact: rita@ace-incubator.nl

Free for UvA
researchers

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INSPIRE ENTREPRENEURSHIP PROGRAM

The Program

DAY 1

- Welcome & introduction
- Entrepreneurship: what is it all about?
- How to come up with a startup idea - idea generation
- Lean startup & business model canvas
- Pitching a business idea: tips & tricks

DAY 2

- How to validate your business idea - market validation
- Meet the founder - chat with an entrepreneur
- Commercializing emerging technologies - IP, patents, licensing, spin-off generation
- Pitch competition - the winning pitch will receive €500!



I loved the stories of multiple entrepreneurs to see what kind of mistakes they made and what you should take into account when starting a business. It gives you practical ideas of what you may encounter when doing business. Furthermore, I liked the pitch training and the fact that you actually get the chance to present your idea and get some feedback. It gives you energy and content to proceed in your entrepreneurial acts.

- Ian Chhanai, Inspire 2020