**VU IXA-GO Impact Fund - Application from**

*Version 2023-12-08*

Instructions: Send the filled-out form to ixa@vu.nl with your business developer in cc. Put “Application IXA-GO Impact Fund” in the header of your email.

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|  | **Description of application** |   |
| **●** | Title (business) Case: |  |
| **●** | Business developer IXA-GO VU |  |
| **1** | **Personal details APPLICANT** | *(Copy this block in case of multiple people)* |
| **●** | Name |  |
| **●** | Email address (VU if applicable)  |  |
| **●** | Faculty and department (if applicable) |  |
| **●** | Do you have experience with commercialization of Technology(s)? |  |
| **●** | What is the commitment of the applicant for the Business Case (hrs/week)? |  |
| **●** | What is your role within the scope of the fund? |  |
| **2** | **Summary**  |   |
| **●** | Describe in max. 250 words the essence of the invention and business case, including problem, added value, unique aspects, functional advantage. |  |
| **●** | Describe the planned activities within the scope of the fund |  |
| **●*** **●**
 | Describe the main goals and outcomes within the scope of the fund |  |
| **●** | Is there any co-financing and if so describe amount and funder/grant.  |  |
| **3** | **Knowledge & Technology** |    |
| **●** | How is the knowledge and/or technology processed and used in the product/service? |  |
|  | What is the Technology/Social Readiness Level (TRL/SRL) of the Knowledge? |  |
| **4** | **Product & Market** |    |
| **●** | Describe the potential market: customers/clients, size, market segment |  |
| **●** | Which barriers are expected to be determining for entry into the market? |  |
| **●** | What are competing alternatives with the same functionality? How does your solution stand out? |  |
| **5** | **Strategy** |  |
| **●** | Briefly describe the strategy to bring the solution to society/market. For example: start-up, non-profit organisation, collaboration with external partner or licensing to external partner. |   |
| **6** | **Protection of Intellectual Property (IP)****NB: Keep in mind the Valorisation Rules of the VU. See:** [**https://www.ixa.nl/content/uploads/2022/07/Regeling-Kennisexploitatie-VU-per-09-04-2019\_ENG.pdf?x73690**](https://www.ixa.nl/content/uploads/2022/07/Regeling-Kennisexploitatie-VU-per-09-04-2019_ENG.pdf?x73690) | *Please note that this doesn’t only apply to patents, but also software, questionnaires, etc.* |
| **●** | Mention all IP aspects necessary for exploitation of the results and who the contributors to the invention are? |  |
| **●** | In the case there is a patent application: what is the number and status of the application? |  |
| **●** | Is there know-how, data, study results or other resources from the VU involved?  |  |
| **7** | **Exploitation Plan** | *(Limited to work in the scope of the fund)* |
|  | Description of milestones up to market/society introduction | Costs | Start date | End date |
| I |  |  |  |  |
| II |  |  |  |  |
| III |  |  |  |  |
| IV |  |  |  |  |
|  | total: |  |  |  |
| **9** | **Signatures** | *(Copy this block in case of multiple people)* |
|  | Name: |  |
|  | Date: |  |
|  | Place: |  |
|  | Signature: |  |

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